

## REDEVELOPING THE CORE UNIT CDS INTO ONLINE RESOURCES FOR MEAT PROCESSORS

**Project Report Reference: 2017-1013**

**Date: 27 April 2018**

### **Project Description**

The project replaced the 17-year old and outdated Core Unit CDs with a series of short, sharp online films which can be used by processing companies and trainers to support induction, careers promotion, commencement of training, and refresher training. Films will be available in five different languages.

This was a two- year project requiring extensive filming, editing, translation and validation. The project involved developing and translating ten, two to three-minute, multi-language films on a series of topics agreed with meat processors. Each film is accompanied by worksheets, also available in multiple languages

### **Project Content**

An Industry Reference Group was set up and a survey sent out to industry to identify the topics for the films and the languages they were to be translated into. Once this was decided a film company was appointed and scripts developed.

A pilot film was developed to showcase the aim of the project and once this was approved the nine remaining films were shot over two weeks at Oakey Beef Exports. The films were edited and sent to industry, the IRG and AMPC for approval. After feedback was considered some changes were made and the final cuts of the films were sent for review to the IRG. Accompanying worksheets were also developed for each film.

After this the worksheets were translated, and the foreign language voice overs recorded for each film. The recordings were then edited to ensure they matched the English version of the films as closely as possible. The final foreign language versions of the films were then sent out to industry for validation.

All the films are available for download on the AMPC and MINTRAC websites. A communication plan is in place to promote the films within the industry.

**Project Outcome**

Ten short films have been produced covering the following topics:

- Animal welfare
- Careers in the meat industry
- Cleaning and sanitizing
- Food safety and quality
- Good hygiene
- Knife sharpening
- Manual handling
- Workplace behavior
- Workplace documents
- Workplace health and safety

Each of the ten films has been translated into the following languages:

- Korean
- Chinese
- Vietnamese
- Filipino (Tagalog)
- Portuguese

**Benefit for Industry**

These films provide current and relevant short films to support induction, careers promotion, commencement of training, and refresher training

They also address induction requirements for people of non-English speaking background by providing versions in foreign languages.

The films are easily downloadable from the AMPC and MINTRAC websites and are available to all trainers and processors.

**USEFUL RESOURCES**

Link to English version of the online training films

<https://www.youtube.com/playlist?list=PLrYX3YzIRoifDVMiHR7J060yVRK2B0-GJ>



**Disclaimer:**

The information contained within this publication has been prepared by a third party commissioned by Australian Meat Processor Corporation Ltd (AMPC). It does not necessarily reflect the opinion or position of AMPC. Care is taken to ensure the accuracy of the information contained in this publication. However, AMPC cannot accept responsibility for the accuracy or completeness of the information or opinions contained in this publication, nor does it endorse or adopt the information contained in this report.

No part of this work may be reproduced, copied, published, communicated or adapted in any form or by any means (electronic or otherwise) without the express written permission of Australian Meat Processor Corporation Ltd. All rights are expressly reserved. Requests for further authorisation should be directed to the Executive Chairman, AMPC, Suite 1, Level 5, 110 Walker Street North Sydney NSW.